



**STRENUUS**<sup>®</sup>  
WIN THE BUSINESS  
YOU DESERVE TO WIN

# Network **360**<sup>SM</sup>



Your end-to-end solution for competitive network analysis.

Understanding your own network strengths and weaknesses is no longer enough. The competitive edge comes from knowing how your competitors' networks stack up based on the same criteria you grade your own network. This can make the difference between winning and losing your biggest deals.

**With Strenuus, your competitive intelligence can answer all the following questions:**

- What are my strengths compared to my key competitors?
- How do I align my sales force to target my competitors' weaknesses?
- What is my true market penetration for providers in my service area?
- Who is available for contracting in a market? Who should I be targeting?
- How volatile is my competitors' network? How volatile is mine?
- How do I objectively demonstrate the strength of my networks?

**Network360 gives you ready-access to accurate, actionable competitive intelligence.**

- A full-service analysis suite, Network360 generates relevant, actionable competitive intelligence on your competitors' medical, dental and behavioral health networks.
- You tell us what competitors and markets you want to analyze and Network360 does the rest.
- Network360 is used by Sales and Marketing, Network Management, Brokers and Consultants to win the business they deserve to win.

**Our customers use Network360 to eliminate the complexities of knowing their true competitive position. Our business is delivering highly-accurate, objective competitor data fast.**