



**STRENUUS®**

**Better Data, Better Analysis, Better Results**

## The Strenuus Advantage

The proliferation of publicly available data makes competitive information more available than ever, yet significantly harder to use. With Strenuus' full-service approach, we've made competitive intelligence both strategic and tactical—allowing you to use competitive data to solve real-world problems.



**Network360** is the industry standard for competitive network analysis.

- ✓ Quarterly competitor data updates
- ✓ True identification of unique providers
- ✓ Unlimited licensing
- ✓ 400+ health plans available 'off the shelf'
- ✓ Integrated mapping
- ✓ Market penetration analysis
- ✓ Measure network volatility and turnover



**Disruption360** represents an innovative approach to disruption with integrated competitive analysis.

- ✓ Quarterly competitor data updates
- ✓ True identification of unique providers
- ✓ Unlimited licensing
- ✓ Validate disruption data against the competitor's own directory
- ✓ Data quality scorecards
- ✓ Automatic assignment of specialties based on Strenuus market data
- ✓ No software to install; upload your file and get an email when it's ready

## Partner Integration

Strenuus delivers enhanced solutions through partnerships with other industry leaders.



Delivered directly within **Network360**, **Enclarity** offers independent verification of provider data. Identify bad or missing provider data, including deceased or retired providers and closed offices; augmenting data with TaxID, SSN, DEA, NPI, state license; researching education, medical group and hospital affiliations; and verifying sanction status.

Strenuus provides the data required for comparative analysis of Medicare Advantage benefit plan designs through **Mark Farrah & Associates'** Medicare Benefits Analyzer.



Strenuus delivers benchmark and competitive network data as part of the industry standard **Quest Analytics Suite** that delivers detailed accessibility analysis reporting capabilities.