



About Strenuus

Strenuus® is the leader in delivering network competitive intelligence services. We are the largest collector of managed care data in the country. Our tools provide independent validation of your network strengths and weaknesses, and the data to support highly-targeted network development efforts. Strenuus has over 60 active clients and gathers network data from more than 400 managed care companies, including all major national and regional health, dental and behavioral health plans.

Company Vision

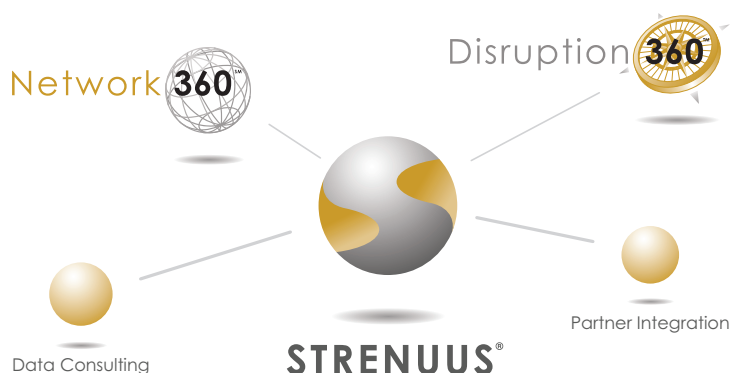
The proliferation of publicly-available data makes competitive information more available than ever, yet significantly more difficult to use. At Strenuus, we believe that with the right technology and analysis, this data can be harnessed for competitive intelligence. We take competitive intelligence out of the realm of the 'strategic' and move it into the 'tactical'. With the right tools, competitive intelligence can be used to solve day-to-day business problems and create a measurable impact on your business.

A Framework for Your Competitive Needs

Strenuus provides complete solutions to meet our clients' needs for actionable competitive data and analysis. Our customers trust us to serve as a virtual extension of their business.

Our core business involves:

- **Data acquisition**
Proprietary service that continuously updates information from hundreds of sources.
- **Superior matching methodology**
Industry-leading algorithm giving the highest possible provider match.
- **Robust analysis delivered fast**
Focus on rapid delivery means projects in days, not weeks.
- **Unparalleled service**
Reports and analysis geared towards solving your business needs.



Our clients choose Strenuus because of our relevant industry knowledge, our responsiveness, our commitment to quality and our focus on client relationships.